

- I. **Call to order:**
- II. **Approval of Minutes – April minutes (M/S/P)**
- III. **Treasurers Report: Treasurer, Brian Burns (M/S/P)**
- IV. **On Going Business:**
 - a. Omnium-numbers were down a bit but rates were higher, so overall return should be the same. Attendance was low, perhaps live stream next year.
- V. **Committee Reports:**
 - a. Marketing & Fundraising – website is up, now plans can proceed. NEW Site: www.oradriftless.org
 - b. Trails: We've had 3 volunteer work nights so far (2 have been rained out), and the turn out for those nights have been the best we've seen since the mid 2000's. This alone accounts for 100's of volunteer hours so far this season. Last Monday Rotary After-Hours brought up a large crew along with their own food, beverages and a band. This past Saturday was the Pump Track volunteer work day / La Crosse Area Youth Mountain Bike Team Try It day. The Raffle raised \$6,000+ in ticket sales, plus an additional \$600 in donations. The money raised will go towards Jed's Community Forest Project along with buying kids 24" and 26" bikes which will be available through UWL. Volunteer work nights the first 3 Monday's of each month through August. On July 3rd, there will be a Volunteer grill out and Unofficial Time Trial. The WORS Hixon Epic will be hosted Sunday August 6th, and the Hixon 50 Trail Run will be hosted Sunday October 29th.
 - c. Water trails: meeting with the YMCA this week for Canoe and Du. Making progress on Catgut paddle with the city.
 - d. La Crosse bicycle festival – want us to organize a fun bike/run event on Labor Day. Will also be a pump track event associated with the bike fest.
- VI. **New Business**
 - a. Need help at three events – two on the same day Saturday May 20th and one on Wednesday May 17th (West Salem High)
 - i. Saturday: Explore La Crosse's Fair 12:00 – 5:00pm Veterans Park, table with ORA info and such – meet and greet with public.
 - ii. Saturday: Ribbon Cutting/National Trail Program – at landfill 12:00 – 1:00PM
 - iii. Wednesday: MTN Biking Team Scholarship Presentation 6:45pm West Salem High school – Brian Burns
 - b. Proposal for an ORA Gala – Fundraising Extravaganza – September Event - \$50K Goal
 - i. Ticketed event
 - ii. Live Auction, Raffles, Silent auction, other
 - iii. Keynote Speaker (private land expertise i.e. Bentonville or Vermont
 - iv. Music, Food, Entertainment
 - v. Other communities have been able to raise \$20,000 in funds during a night like this. The timing would be late Fall (maybe the first or second week of November prior to the busy holidays, yet after our all of our events for the season).
- VII. **Executive Director Report**

ORA business

 - This last month has been website, events, meetings as well as Cat Gut and Elf committees,

Bee Week etc.

- KAMO Meeting – more upcoming this week
- Explore Lax Fair – need volunteers
- Ribbon Cutting La Crosse Landfill /National Trails – need a volunteer

Fund Raising – Nothing during April – waiting to hear on North Face Grant (End of May)

Events Coming Up

- Catgut Paddle July 22nd
- Women's MTN Clinic
- ORA Gala – Fundraising extravaganza

Donor Presentation – I have revise the presentation from our last meeting – if time allows I will run through it – more comments are needed!